



**Art & Fashion Law Conference 2025**  
**ART LAW PROGRAM (5 NY CLE)**  
Wednesday, February 12, 2025

**8:30 a.m.**

**Networking Breakfast & Opening Remarks with Judge Loretta A. Preska**

**U.S. District Court for the Southern District of New York**

The Hon. Loretta A. Preska currently serves on the U.S. District Court for the Southern District of New York -- one of the nation's most important courts for legal issues facing the art and fashion communities. In her signature style, Judge Preska will personally greet participants and generously share insights gleaned from a career deciding cutting-edge issues briefed by the nation's top lawyers. Don't miss it!

**9:30 a.m. - 10:30 a.m. - 60 Minutes - 1 NY CLE**

**Looted Holocaust-Era Art & Cultural Property: Where Are We and What Does the Future Hold?**

**Gideon Taylor, President, World Jewish Restitution Organization; President, Conference on Jewish Material Claims Against Germany**

This panel will give an overview of challenges and opportunities regarding how to address Holocaust-era looted art and cultural property in the United States and internationally from a legal and policy perspective.

**10:40 a.m. - 11:40 a.m. - 60 Minutes - 1 NY CLE**

**Art Plundering and the International Law of War: From Napoleon's Defeat to the HEAR Act**

**Raymond Dowd, Partner, Dunnington Bartholow & Miller LLP**

International law scholars consider that the 1815 Congress of Vienna established customary international law against plundering artworks. In 1899 and 1907, the Hague Conventions on Land Warfare formally forbade the taking of private property and pillaging of artworks, requiring "legal proceedings" for such actions. Attendees will learn the cutting-edge legal arguments that drive international debates of restitution of stolen artworks and that underpin the Holocaust Expropriated Art Act of 2016 and the movement to re-open courts in Europe for claimants.

**11:50 a.m. - 12:50 p.m. - 60 Minutes - 1 NY CLE**

**The Los Angeles Fires and Expert Art Appraisals: What the Lawyer Needs to Know**

**Kristina L. Marcigliano, Vice President, Fine Art Operations, Team Lead, Risk Strategies Company**

**Darsi Monaco, Director, Trusts and Estates, Gurr Johns**

**Jessica Wessel, Director, Business Development, Gurr Johns**

This expert panel reviews the various types of valuations for tangible personal property, including damage loss and appraisals for insurance claims due to fire. Our experts will offer insight into the claims process for property like fine art and jewelry and lead a discussion of case studies involving losses from wildfires, floods, and other damage events.

1:15 p.m. - 2:00 p.m. - Lunch & Keynote

### **Artist Branding: Surprise Strategies**

**David Doty, President, DD Digital Perspectives LLC**

Bartholdi. Haring. Koons. Banksy. How do artists use branding to break the mold? David Doty will use his decades of experience in digital marketing and advertising to demystify the strategies used by today's most well-known artists. Mr. Doty has been featured in Adweek, AdExchanger, Wired, Esquire, and Medium. He is the immediate past President of New York City's National Arts Club and a recipient of the Chevalier de l'Ordre National du Mérite.

2:15 p.m. - 3:15 p.m. - 60 Minutes - 1 NY CLE

### **Negotiating Artist Contracts: Basics and Beyond**

**Leila Amineddoleh, Art, Heritage and IP Attorney, Amineddoleh & Associates LLC**

**Jane Pakenham, General Counsel, Calder Foundation**

This panel will explore the complexities of artist agreements, covering the foundational principles, common pitfalls, and negotiation strategies. To achieve the protection of an artist's rights and foster productive relationships, knowledge of emerging trends in IP and contract law is crucial - this panel will equip attendees with the practical tools needed to advocate effectively for their clients in the dynamic world of creative industries.

3:25 p.m. - 4:25 p.m. - 60 Minutes - 1 NY CLE

### **The Art of Design Patents: The Boundaries of Ornaments and Utility**

**Padmaja Chinta, Partner, Dunnington Bartholow & Miller LLP**

**Robb Roby, Partner, Via LLP**

The art and fashion industries flourish on aesthetics. How best can creators and businesses protect their designs? Whether on a sculpture or a piece of fashion jewelry, how does the interplay between design patents, copyrights, and trade dress overlap and diverge in protecting ornamental designs? Through an analysis of legal frameworks and the latest cases, this panel will shed light on how to safeguard creativity while navigating the boundaries of novelty, aesthetics and function.

4:30 p.m. - 5:30 p.m.

### **Cocktail Hour**

Speakers and attendees registered for one or both days are invited to attend.





**Art & Fashion Law Conference 2025**  
**FASHION LAW PROGRAM (5 NY CLE)**

Thursday, February 13, 2025

Conference Co-Chaired by Olivera Medenica, Maria Vathis, and Katherine Gonzalez

**8:30 a.m.**

**Networking Breakfast & Opening Remarks with Sara Ziff**

**Founder and Executive Director, Model Alliance**

New York Governor Kathleen Hochul finished 2024 by signing the Fashion Workers Act into law – a groundbreaking New York legislation that gives models access to workplace protection and introduces tighter regulations of management companies that represent them. This law is a historical turning point for the fashion industry, and it was spearheaded by the Model Alliance and its Executive Director, Sara Ziff. Hear from Ms. Ziff, in person, as she shares with us the long road that led to this incredible human rights achievement for the modeling industry.

**9:30 a.m. - 10:30 a.m. - 60 Minutes - 1 NY CLE**

**E-commerce Platforms and the Fight Against Counterfeits:  
Enforcement and Collaboration**

**Jessica Heiss, Vice President and Lead Trademark Counsel, The Estée Lauder Companies, Inc.**

**Olivera Medenica, Partner, Dunnington Bartholow & Miller LLP**

**Moderator: Maria Vathis, Of Counsel, Bryan Cave Leighton Paisner LLP**

Fifteen years since *Tiffany v. eBay*, one of trademark law's most significant decisions particularly for the fashion industry. Today, secondary trademark infringement continues to be a central point of contention between brand owners and e-commerce platforms. This panel will examine the evolution of case law in the last fifteen years, and how e-commerce platforms have proactively addressed the sale of counterfeits since then. Panelists will also cover practical tips on how best to approach online infringements on e-commerce platforms, and how best to balance enforcement with consumer trust.

**10:40 a.m. - 11:40 a.m. - 60 Minutes - 1 NY CLE**

**Resellers, Upcycling and Customization: Balancing Sustainability  
with IP Rights, How Far Can Brands Go?**

**John Maltbie, Director of Intellectual Property, Civil Enforcement, Louis Vuitton North America, Inc.**

**Francesca Witzburg, Founder and Managing Partner, ESCA Legal**

**Moderator: Maaïke Angulo Vrij, Associate, Dunnington Bartholow & Miller LLP**

The market has experienced significant growth in reselling, upcycling and customization services – could such activities constitute trademark infringement? What are the boundaries of intellectual property rights, particularly when the brand itself does not offer these services? How should brands navigate the balance between fostering sustainability initiatives and protecting their intellectual property?

11:50 a.m. - 12:50 p.m. - 60 Minutes - 1 NY CLE

## **New Administration, New Tariffs: Where Does That Leave Us for 2025?**

**Michael Khorsandi, Vice President, Trade and Regulatory Counsel, Ross Stores, Inc.**

**Don M. Obert, Esq., Member, The Obert Law Firm, PLLC**

**Neena Shenai, Partner, WilmerHale**

**Moderator: Daphne Spector, Associate, Dunnington Bartholow & Miller LLP**

Navigating international trade in fashion involves understanding duty rates, tariffs, and the effects of recent and upcoming trade, tax and customs legislation on importing and exporting goods. These regulations impact the costs and obligations of fashion brands, especially smaller businesses with limited resources. With a new administration, and substantial looming tariffs on the largest U.S. trade partners, there is significant uncertainty as to how this shifting landscape will impact the fashion industry. Panelists will explore these changes, and address ways brands can employ strategic compliance to reduce fees while remaining competitive in the global market.

1:15 p.m. - 2:00 p.m. - Lunch & Keynote

## **Keynote**

**Marc Lewkowitz, President and CEO, Supima Cotton**

SUPIMA cotton is the epitome of luxury and sustainability within the cotton industry – and it is grown exclusively in the United States. Founded in 1954, SUPIMA cotton stands out from regular cotton due to its strength, softness, and vibrancy, which makes it a top-tier luxury fabric on the market, used by premier brands across the industry including Calvin Klein, J.Crew, GAP, Levi's Strauss & Co., Lands' End, LL Bean, Natori, Michael Kors, to name just a few. Hear from Marc Lewkowitz, President & CEO of SUPIMA, as he shares the story of SUPIMA, his incredible career, and the impact the U.S. cotton industry has on fashion worldwide.

2:15 p.m. - 3:15 p.m. - 60 Minutes - 1 NY CLE

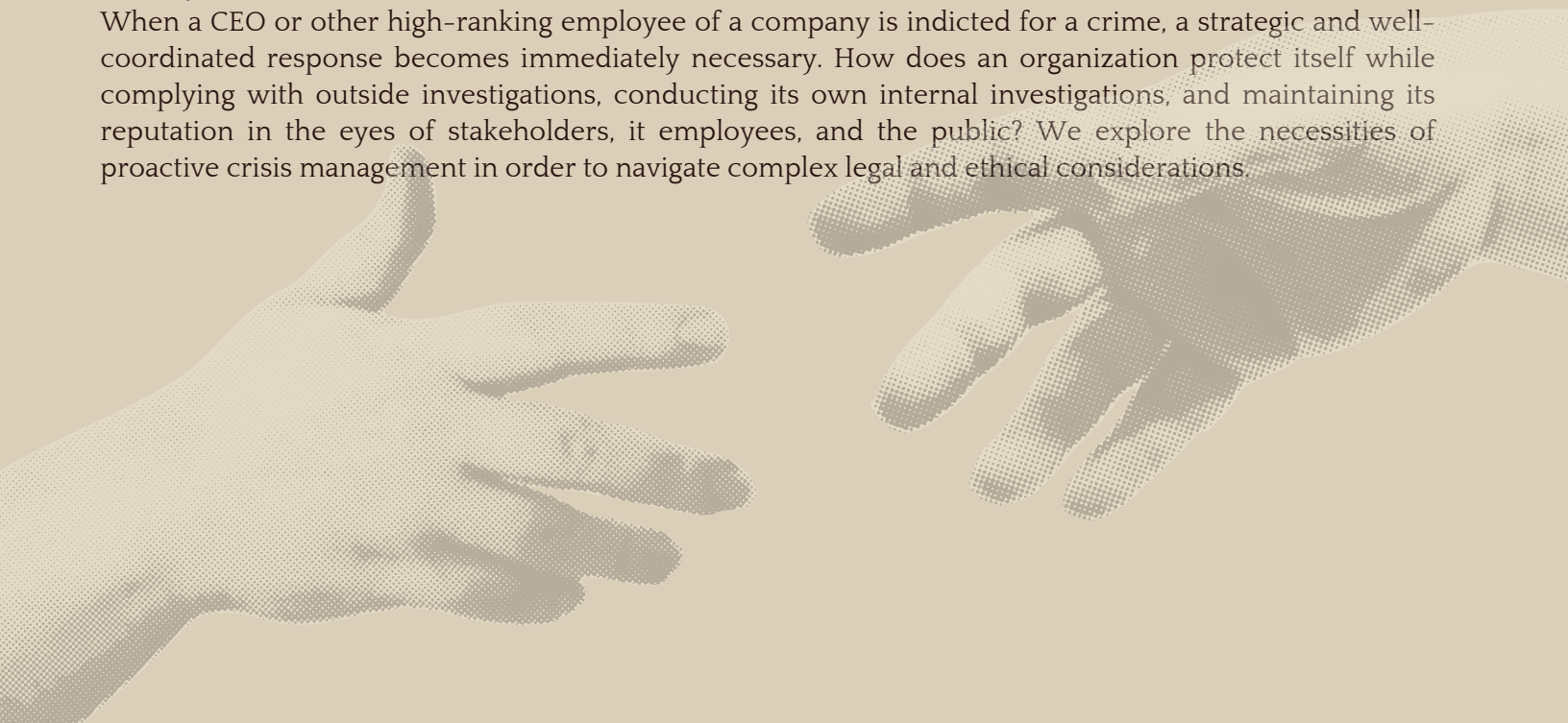
## **When CEO Goes Rogue: Damage Control and Liability**

**Katherine Gonzalez, Chair, Labor and Employment Law, Ferraiuoli LLC**

**Jennifer Risi, President & Founder, The Sway Effect**

**Jeremy Saland, Founder, Saland Law PC**

When a CEO or other high-ranking employee of a company is indicted for a crime, a strategic and well-coordinated response becomes immediately necessary. How does an organization protect itself while complying with outside investigations, conducting its own internal investigations, and maintaining its reputation in the eyes of stakeholders, its employees, and the public? We explore the necessities of proactive crisis management in order to navigate complex legal and ethical considerations.



3:25 p.m. - 4:25 p.m. - 60 Minutes - 1 NY CLE

## **PFAS Prohibitions and Extended Producer Responsibility: Regulatory Changes Impacting Luxury Brands**

**Hilary Jochmans, Founder, Jochmans Consulting LLC and PoliticallyInFashion**

**Allyn Stern, Principal, Beveridge & Diamond PC**

Many regulatory changes are coming that will impact luxury brands, particularly in the apparel and accessories sectors. PFAS chemicals have historically been utilized for their water and stain-resistant properties. State legislators throughout the country are imposing restrictions on PFAS specific to the textile and apparel sectors. Identifying PFAS in products presents both materials and recordkeeping challenges. Apparel and accessories manufacturers, brand owners, distributors and importers also face challenges as states begin to implement Extended Producer Responsibility legislation imposing fees on products and packaging, regulations which aim to increase the recyclability of packaging materials and shift responsibility for waste materials to the product producers. Additionally, the federal government, through agencies and Congress, will be looking at these issues. What can brand owners expect in 2025 and beyond? What proactive steps should brands take to ensure compliance with these regulations? What legal consequences could arise for brands that fail to comply? What are the best practices for complying with these regulations?

4:30 p.m. - 5:30 p.m.

## **Champagne & Sweets**

